

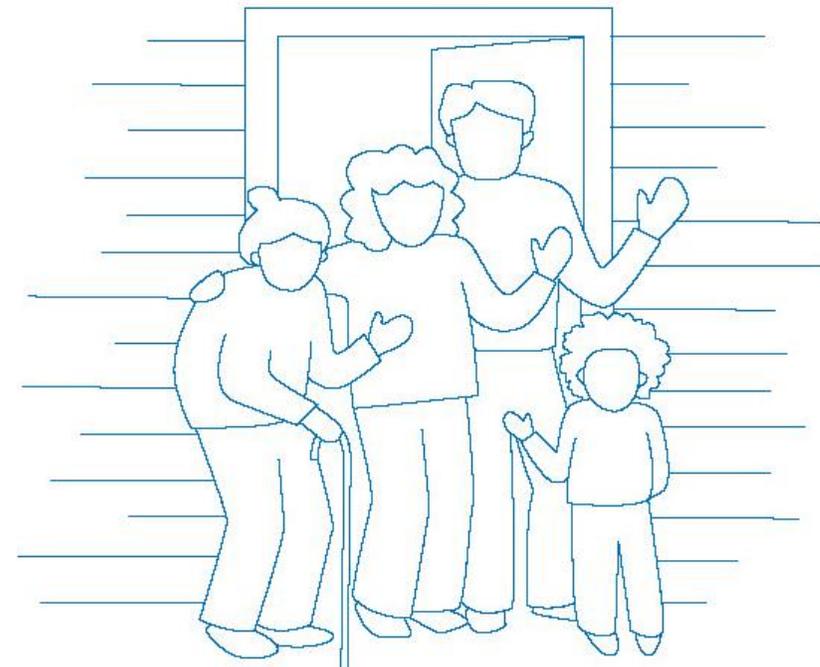
**Shape  
your future  
START HERE >**

United States<sup>®</sup>  
**Census  
2020**

Rossana Weitekamp and Yesika Fernandez  
Partnership Specialists  
New York Regional Census Center

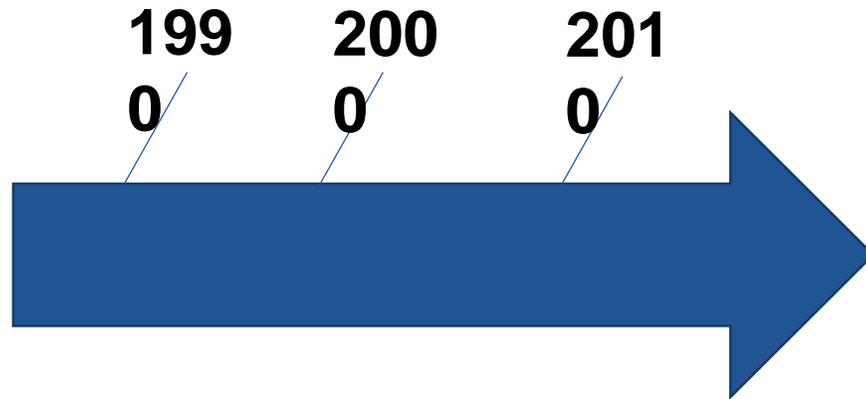
# What is the Census?

The Census counts every person living in the United States.



# When is the Census?

The Census happens every 10 years.



Shape  
your future  
START HERE >

United States<sup>®</sup>  
Census  
2020

# Why is the Census important?

The data informs the distribution of federal funding and political representation to states based on population.



# Why is the Census important?

The data collected helps programs determine the needs of a community.



Housing



Healthcare



Education



Infrastructure

# 2020 Census – It Is Safe



- Census answers are **private and protected by Title 13 of the United States Code**. Violation of Title 13 is a serious federal crime with severe penalties, including a federal prison sentence of up to five years, a fine of \$250K or both.
- Census answers are only used to make statistics.
- Personal information cannot be shared with anyone, including the police, landlords or any other government agency.
- Census Bureau employees are sworn to protect confidentiality for life.
- It is safe to respond



# How does the Census work?

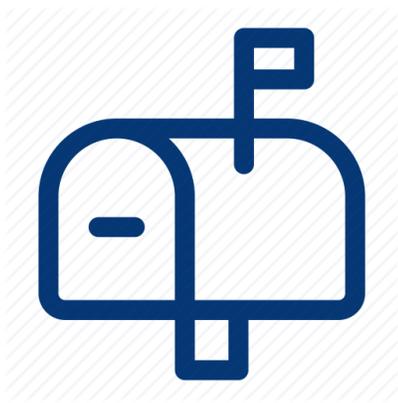
An invitation for the Census comes to your house through the mail.



You are invited to  
complete the 2020  
Census!

# How does the Census work?

You can answer Census questions online, by phone, by mail, or in person.



# Language Support – Online at 2020Census.gov

LANGUAGE SUPPORT ONLINE, BY PHONE, BY MAIL, AS WELL AS ADVERTISING

**12 languages  
(in addition to English):**

- Spanish
- Chinese
- Vietnamese
- Korean
- Russian
- Arabic
- Tagalog
- Polish
- French
- Haitian Creole
- Portuguese
- Japanese

**99%**

English plus these 12 languages cover 99% of all U.S. households.



# Overview of Non-English Language Support

To view the 2020Census.gov landing page in any of the non-English 59 languages click [here](#).

## Language Guides

<https://www.census.gov/programs-surveys/decennial-census/2020-census/planning-management/language-resources/language-guides.html>

Language Guides (Video and Print) Language Glossaries Language Identification Card	Paper Questionnaire & Mailing Materials																																																												
<p><b>59 Non-English Languages</b></p> <p>Video and print language guides will be available online. Glossaries provide key terminology to bilingual staff. Language Identification Card expanded to 59 languages (50 in 2010). <i>Language listed below are in order of need (top to bottom, left to right).</i></p> <table border="0"> <tr> <td>Spanish</td> <td>Italian</td> <td>Khmer</td> <td>Tamil</td> <td>Croatian</td> </tr> <tr> <td>Chinese</td> <td>Farsi</td> <td>Nepali</td> <td>Navajo</td> <td>Bulgarian</td> </tr> <tr> <td>Vietnamese</td> <td>German</td> <td>Urdu</td> <td>Hungarian</td> <td>Twi</td> </tr> <tr> <td>Korean</td> <td>Armenian</td> <td>Romanian</td> <td>Hebrew</td> <td>Lithuanian</td> </tr> <tr> <td>Russian</td> <td>Hindi</td> <td>Telugu</td> <td>Malayalam</td> <td>Yoruba</td> </tr> <tr> <td>Arabic</td> <td>Ukrainian</td> <td>Burmese</td> <td>Swahili</td> <td>Czech</td> </tr> <tr> <td>Tagalog</td> <td>Bengali</td> <td>Punjabi</td> <td>Yiddish</td> <td>Igbo</td> </tr> <tr> <td>Polish</td> <td>Greek</td> <td>Lao</td> <td>Indonesian</td> <td>Marathi</td> </tr> <tr> <td>French</td> <td>Amharic</td> <td>Hmong</td> <td>Serbian</td> <td>Sinhala</td> </tr> <tr> <td>Haitian Creole</td> <td>Somali</td> <td>Albanian</td> <td>Tigrinya</td> <td>Slovak</td> </tr> <tr> <td>Portuguese</td> <td>Thai</td> <td>Turkish</td> <td>Ilocano</td> <td>American Sign Language</td> </tr> <tr> <td>Japanese</td> <td>Gujarati</td> <td>Bosnian</td> <td>Dutch</td> <td></td> </tr> </table>	Spanish	Italian	Khmer	Tamil	Croatian	Chinese	Farsi	Nepali	Navajo	Bulgarian	Vietnamese	German	Urdu	Hungarian	Twi	Korean	Armenian	Romanian	Hebrew	Lithuanian	Russian	Hindi	Telugu	Malayalam	Yoruba	Arabic	Ukrainian	Burmese	Swahili	Czech	Tagalog	Bengali	Punjabi	Yiddish	Igbo	Polish	Greek	Lao	Indonesian	Marathi	French	Amharic	Hmong	Serbian	Sinhala	Haitian Creole	Somali	Albanian	Tigrinya	Slovak	Portuguese	Thai	Turkish	Ilocano	American Sign Language	Japanese	Gujarati	Bosnian	Dutch		<p><b>Spanish</b></p> <p>Bilingual mailing materials and questionnaires will be sent to addresses in bilingual tracts. Mailings will include instructions on responding via Internet or phone in 12 non-English languages.</p> <p><b>During Nonresponse Followup enumerators use:</b></p> <ul style="list-style-type: none"> <li>•A bilingual handheld instrument (English/Spanish)</li> <li>•Bilingual materials (English/Spanish)</li> <li>•Instructions to respond online or by phone in 12 non-English languages</li> <li>•Language Identification Card</li> </ul>
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# Completing the Census by Phone

<b>LANGUAGE LINE</b>	<b>TOLL-FREE NUMBER</b>
English	844-330-2020
Spanish	844-468-2020
Chinese (Mandarin)	844-391-2020
Chinese (Cantonese)	844-398-2020
Vietnamese	844-461-2020
Korean	844-392-2020
Russian	844-417-2020
Arabic	844-416-2020
Tagalog	844-478-2020
Polish	844-479-2020
French	844-494-2020
Haitian Creole	844-477-2020
Portuguese	844-474-2020
Japanese	844-460-2020
English (Puerto Rico residents)	844-418-2020
Spanish (Puerto Rico residents)	844-426-2020
Telephone Display Device (TDD)	844-467-2020

# How does the Census work?

Answer all questions for each person in your house.



Name?  
Address?  
Phone Number?  
Age?  
Race?  
Ethnicity?  
Sex?  
Rent or Own?  
Live Somewhere Else?  
Relationship?  
Operational Questions

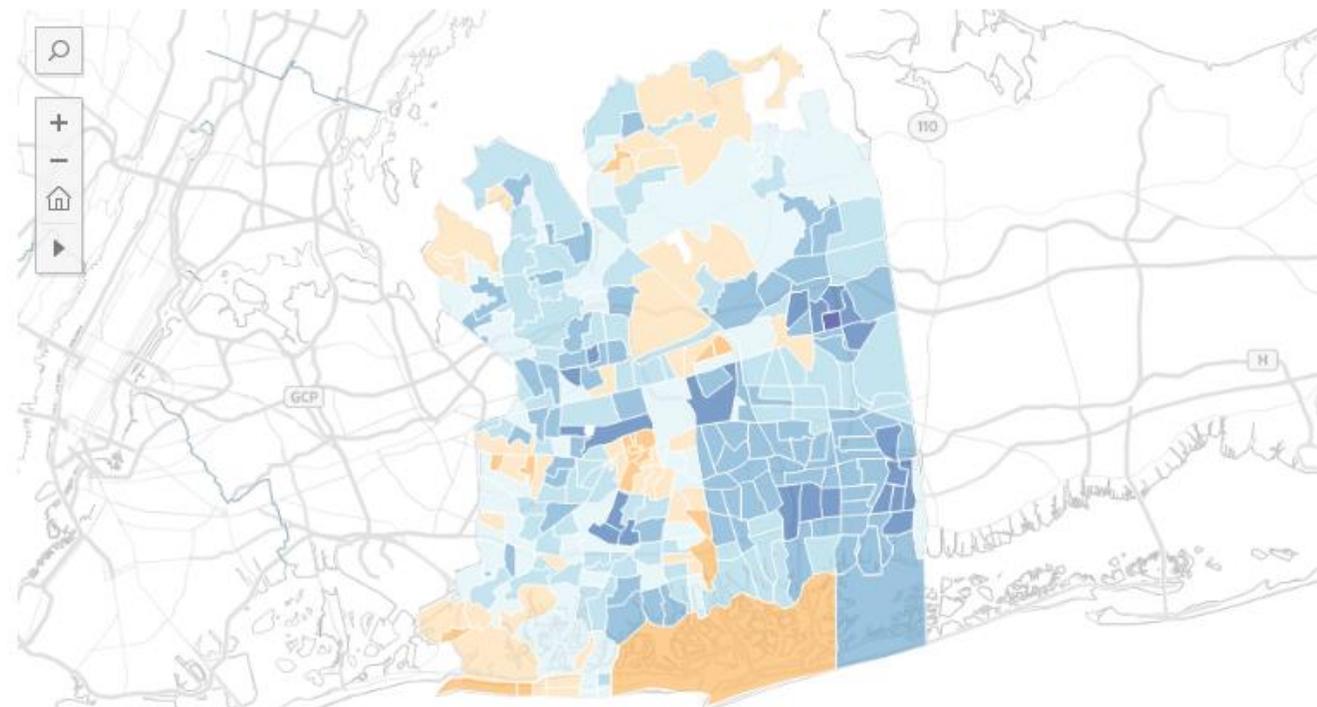
# Self Response Rate Map

Nassau, New York  
Self-Response

58.1%

Tract 3001  
Self-Response

42.8%



Self-Response Rate (%)

0-15 16-30 31-40 41-50 51-56 57-62 63-68 69-74 75-85 86-100

Tract 3001, Nassau Self-Response Rate



Select Mo

Total

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New York

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Nassau

Geograph

Return to Stat

County

Census  
Tract

City

Congressior  
District

Town and  
Township

Tribal Area

# How can I help?

We need **your help**  
to encourage  
everyone to  
participate

It is important..  
It is easy.  
It is safe.  
It is required.



When you answer the  
Census you help your  
community.

# Connect With Us

[www.2020census.gov](http://www.2020census.gov)

[ov](#)



[facebook.com/uscensusbureau](https://facebook.com/uscensusbureau)



[twitter.com/uscensusbureau](https://twitter.com/uscensusbureau)



[youtube.com/user/uscensusbureau](https://youtube.com/user/uscensusbureau)



[instagram.com/uscensusbureau](https://instagram.com/uscensusbureau)

# Contact Us

## Partnership Program

Email: [new.york.rcc.partnership@2020census.gov](mailto:new.york.rcc.partnership@2020census.gov)

Phone: (212) 882-2130

Website: <https://www.census.gov/partners/2020.html>

## Data Dissemination Program

Email: [census.askdata@census.gov](mailto:census.askdata@census.gov)

Phone: 1-844-ASK-DATA

[www.census.gov/data/training-workshops.html](http://www.census.gov/data/training-workshops.html)